

# What are our best bets?

## Getting rigorous about learning from action

Our Question Without an Easy Answer is  
**How do we educate new settlers?**  
 Starting with **How do we reach new settlers?**

### What have we already tried?

*Review the different approaches you've taken. Go back in time if necessary, to get new people up to speed.*

**"Learning with Landcare"**, one day forum on how to look after your property. Run twice in last year. 35 people each time. Targets small lot owners, and new people, though some established landholders come too.

Follow up support provided on specific topics through **"Healthy Hectares"**, organised with Euroa Arboretum.

### What can we learn from this?

*What worked? Why?  
 What didn't work so well? Why?*

**Local groups get the word out to people.** We ran publicity in local media, we paid to use the Shire's ratepayers list, but in the end, it was local groups telling their members and people they knew who might be interested that got people in the door.

**Partner up with other strong networkers.** We're buddied up with the CMA and a nearby adult ed provider, and share our mail lists.

**Articles in local papers** make people aware of what we're doing.

**Our GLN website** gives details and it's getting used a bit.

**Our partnership with the Shire is really working.** We can give them an avenue to act on things they want to do.

### What will we do next?

*What will we do now?  
 Who specifically will do that?*

**Revamp the Welcome Pack.** Make it a welcome that local groups can use, with their stuff in it as well as UGLN's. Give them support to get it out to new people as they move into their area. This will build our connection to new settlers, and give us a way to talk to them.

**Ask "How did you hear about us?"** Ask at local group level when people make inquiries. Ask at Network office with new inquiries. Ask at workshops (which we already do). Build data on how people hear about us.

**Keep working with the Shire.** Keep helping them do what they want to do, but make sure we get what we want out of this too.